

Endon Dental Care

# Practice Newsletter

Welcome to our practice newsletter. Our aim is to keep you up-to-date on developments at the practice.



The team

## Team changes

We have said goodbye to Donna Colclough, our Senior Dental Nurse. She has gone to work full time for the Dental Direct helpline. Audrey Winstanley has been promoted into this role. We also welcome Heather Deaville as a Dental Nurse and Marie Edwards as Reception Assistant. Heather will be working with Zoe Wray.

**“Our priority is your comfort, in a relaxed and friendly environment”**

## Membership price freeze!

In view of the current economic situation, we have decided to freeze our membership monthly fee for the coming year. This means that the membership fee has only ever had one increase since the practice first went private in 2005.

If you are not already a member and would like to take advantage of the benefits on offer, please contact Claire, our receptionist.

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### Our website

We are in the process of updating our current website, so watch this space! We expect to have the updates finished in April 2010.

### Practice updates

We are in the process of updating our patient database and on your next routine visit to the practice you will be asked to fill in a new form. We have added a section on mobile text messages, emails and patient consent.

### Team updates

Zoe is undertaking a masters degree in implantology. Don't forget that both Zoe and Gareth continue to offer a full range of implant treatment options. Please ask us for more information.

### What's new?

#### Facial aesthetics and dermal fillers.

Zoe and Gareth have now completed their training in facial aesthetics and we are able to offer an extensive range of anti-wrinkle treatments and dermal fillers.

Please contact the practice for more information and if you are interested in booking your **FREE** facial aesthetics consultation.



## Dental Showcase 2009

We had a practice day out on Friday 13th November 2009 and all visited the Dental Showcase at the NEC in Birmingham.

This is the biggest dental show of the year and we all went with our individual shopping lists of things to research or buy to keep bringing improvements to the practice.

## Children's teeth

Your child's first visit to the dentist should be a pleasant experience, as a bad first impression may last a lifetime. Bringing a child when there is no emergency will make the visit an enjoyable experience. You should first take your child to visit the dentist as early as possible, then take them for regular six-monthly examinations.

This will help to keep their teeth healthy for life. The causes of tooth decay in children are the same as in adults, but because children's teeth are smaller, decay can reach the nerve and cause pain very quickly.

Help your child to brush their teeth until they are able to do it well by themselves, usually by around the age of seven. Remember to encourage your child, as praise often gets results.



## Patient referrals

We are always delighted when we receive referrals from our patients. This means a great deal to us, as it means you are happy with your dental care and are pleased to pass on this news to your family and friends. This is how our practice has grown and will continue to do so with your help.

Referral cards will be available for you to take away and give to any friends or family who may be interested in benefitting from our services.

## Cleaning your child's teeth

Stand or sit behind your child, cradling their chin in your hand so you can reach their top and bottom teeth more easily.

When the first teeth start to come through, use a children's toothbrush with a small smear of toothpaste. It is important to supervise your child's brushing until they are at least seven.

Once all the teeth have come through, use a small-headed soft toothbrush in small circular movements, and try to concentrate on one section at a time.

Don't forget to brush gently behind the teeth and onto the gums. If possible, make tooth brushing a routine – preferably in the morning and last thing before your child goes to bed.

Remember to encourage your child, as praise will often get results.



## Practice open day

We held a new patient open evening on Tuesday 10th November, in conjunction with Endon Beauty Salon, which despite it being a cold, rainy evening was a great success! We had a special offer on the night for tooth whitening. Plans are already underway for another one, keep an eye on your local press and community posts for details.

To make sure that we aren't leaving anybody out we are pleased to offer a special discount on tooth whitening for our existing registered patients.

Please ring us for further information, to book an appointment or bring this voucher in with you on your next visit.

**Tooth whitening  
special offer**  
for existing patients

for registered patients until  
31st May 2010.

**10%  
OFF**